

THE CAYMAN ISLANDS Journal 2019

The Journal is an authoritative broadsheet featuring in-depth reviews on local and international business and finance issues that have an impact on the Cayman Islands.

As well as business and financial market updates, it features a number of Special Reports in which companies can showcase their products and services in a display or advertorial format.

The Journal is an ideal way to get the attention of key decision makers in corporate Cayman.

THIS ISSUE:
ANALYSIS
What's brewing in housing?
MARKET WATCH
Growth is slowing all around the world
BY BLACKLIST
Offshore centers bracing for substance legislation impact

THE CAYMAN ISLANDS Journal
 JANUARY 2019 www.caymanjournal.com

Harmonizing digital and traditional investment through blockchain

Uncertainty remains despite new economic substance rules

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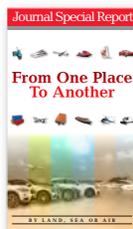
SPECIAL REPORTS 2019



MARCH
Real Estate
Market Review



APRIL
Green Report



JUNE
From One place to
Another (Transport
Infrastructure)



SEPTEMBER
Giving Back:
Investing in the
Next Generation



OCTOBER
Cayman Islands
National
Healthcare



NOVEMBER
Women in
Business
Spotlight

THE CAYMAN ISLANDS
Journal

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Print Advertising Rates 2019

Advertising Rates (CI\$) Section A

SIZE	FULL COLOR
Back Cover	\$3,800
Full Page	\$2,900
Half Page Horizontal	\$2,100
Quarter Page	\$1,200
2-Page Spread	\$5,500
Front Page Strip	\$1,500*

*Only 1 available.

Special Report - Section B

SIZE	FULL COLOR
Full Page	\$2,900
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2-Page Spread	\$5,500

Discounts rates

Signed contract for 1 year (12 issues): 30% discount
 Signed contract for 6 months (6 issues): 20% discount
 Signed contract for 3 months (3 issues): 10% discount

Distribution

- Inserted into the *Cayman Compass* the first week of each month.
- Hand-delivered to financial services, government and major businesses in Grand Cayman.
- Seat-dropped at local high-end events, EXPOs and financial conferences.

Conferences 2019

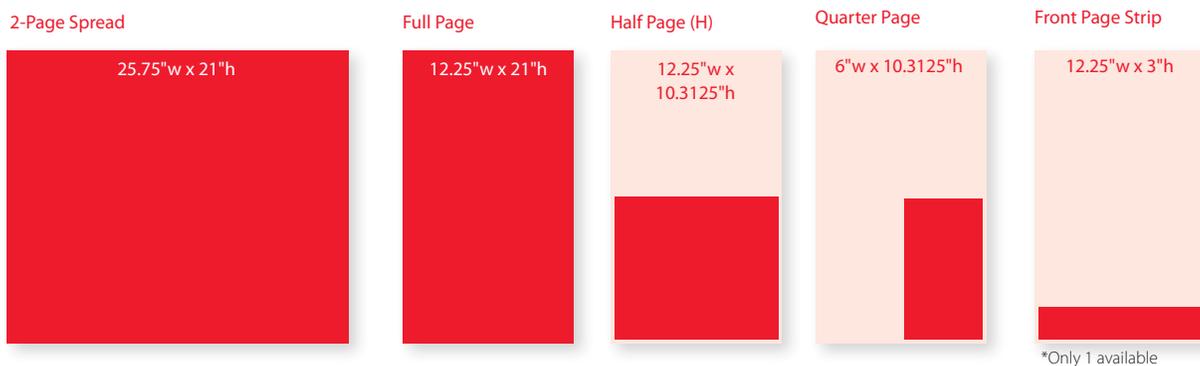
The Journal is distributed at financial conferences throughout the year

- STEP Cayman Jan 30 – Feb 1 (Kimpton)
- CAIS Conference Feb. 6 – 8 (Kimpton)
- Fidelity CEO Feb 28 (Kimpton)
- RICS C.I. Property & Construction Conference March 15 (Marriott)
- Offshore Alert Miami April 28 - 30
- GAIM OPS Cayman April 28 - May 1 (The Ritz-Carlton)
- CISHRP Conference (CI Society for Human Resources)
- Cayman National Healthcare Conference
- 100 Women for Cayman, Business & Professional Women's Club
- Women in Finance (Hedge Funds)

Confirmed February 2019.

Artwork Specifications

Advertising Sizes



Ad Space & Artwork Deadlines 2019

EDITION	DEADLINE	EDITION	DEADLINE	EDITION	DEADLINE	EDITION	DEADLINE
January	December 28	April	March 15	July	June 19	October	September 16
February	January 18	May	April 12	August	July 19	November	October 18
March	February 15	June	May 17	September	August 16	December	November 18

Bold deadlines for A + B Sections.